

Sponsorship Options

The Utah Chapter of HIMSS is offering sponsorships for our educational and networking events. Your sponsorship supports the chapter and allows us to provide informative, educational programming and networking opportunities for students, UHIMSS members, and the broader healthcare community. Through your sponsorship, you will receive exposure to members and event attendees in addition to supporting chapter events.

Our chapter membership includes 900+ healthcare IT leaders and professionals in Utah and beyond. Sponsorship provides exposure to high-level decision makers.

2100+
On Mailing List

120+
C-Level, VP Leaders from Utah

30%
C-Level, VP Leaders from Utah

Start Small with Single, Focused Sponsorships

In-person Lunch and Learn Sponsorship

\$2,000

- Present on a relevant, educational topic to our UHIMSS members
- Company overview and signage included at event
- Co-branded materials and promotion, including social media and email marketing

Webinar Partner Sponsorship

\$1,000

- Present on a relevant, educational topic to our UHIMSS members
- Company overview and slide included during event
- Co-branded materials and promotion of event, including social media and email marketing
- Sponsor recognition during webinar

Happy Hour Sponsorship

\$3,000

- Company overview and signage included at event
- Co-branded materials and promotion, including social media and email marketing
- Sponsor recognition during event

CONTACT: INFO@UTAHHIMSS.ORG TO LEARN MORE



Go Big with Annual Sponsorships

Signature Level Sponsor

\$10,000 Annual Contribution **(Limited to four)**

- One happy hour or webinar sponsorship
- Signature sponsor recognition in email communications and social media throughout the year
- Signature sponsor recognition and signage at all events
- Prominent company listing, with logo, company information, and link displayed on chapter website
- Significant inclusion in Utah HIMSS's Annual Conference:
 - Exhibit space
 - Swag distributed in attendees' swag bags
 - 3 complimentary admissions
 - Logo included in main stage presentation materials
 - Emcee recognition at the beginning and end of conference

Premier Level Sponsor

\$7,000 Annual Contribution **(Limited to five)**

- One webinar sponsorship
- Premier sponsor recognition and signage at all events
- Prominent company listing, with logo, company information, and link displayed on chapter website
- Inclusion in Utah HIMSS's Annual Conference:
 - Exhibit space
 - Swag distributed in attendees' swag bags
 - 2 complimentary admissions
 - Logo included in main stage presentation materials

Partner Level Sponsor

\$5,000 Annual Contribution

- One webinar sponsorship
- Prominent company listing, with logo, company information, and link displayed on chapter website
- Inclusion in Utah HIMSS's Annual Conference:
 - 2 complimentary admissions
 - Swag distributed in attendees' swag bags
 - Logo included in main stage presentation materials

HIMSS UTAH CHAPTER

New this year! Sustainability Sponsorships

The Utah Chapter of HIMSS is hoping to reduce our carbon footprint and find opportunities to be good stewards of our world's limited resources. Help us achieve our environmental sustainability goals.

Green Leaf

\$750

- Help us store our reusable materials in a safe, centralized location
- Prominent company listing, with logo, company information, and link displayed on chapter website

Eco Steward

\$1,000+ (prices vary)

- Help us create evergreen, reusable signage
- Prominent company listing, with logo, company information, and link displayed on chapter website

Resource Hero

\$3,000+ (prices vary)

- Support volunteer appreciation including board meeting lunches, potential volunteer t-shirts with sponsor logos, website appreciation wall, and social media inclusion
- Prominent company listing, with logo, company information, and link displayed on chapter website
- Acknowledgment on social media

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